



# Unique Grow Pacific, LLC

“We are changing the way the World Eats”

# Opportunities

## Turnkey solutions for the All Natural and Organic Foods

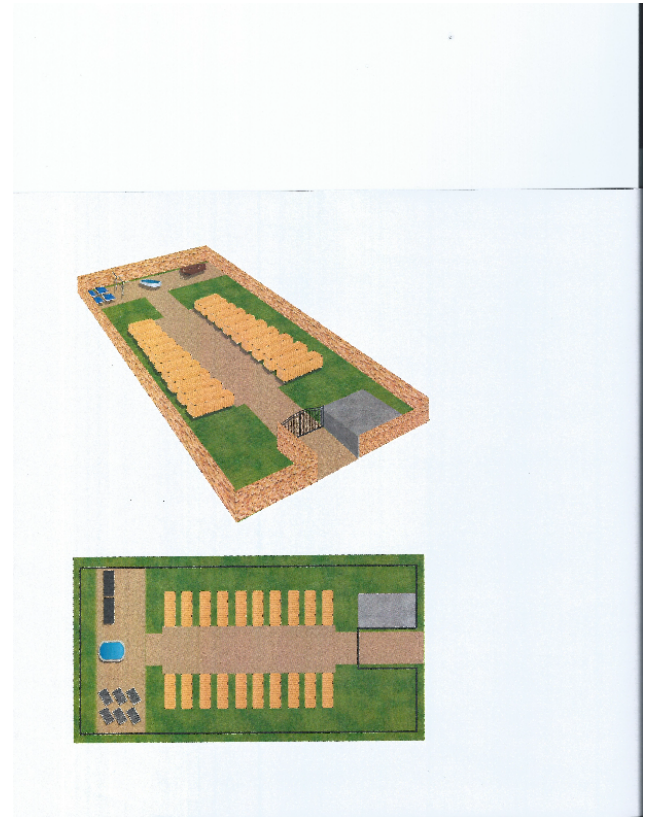
America is on the doorstep of the next great gold rush. With the never-ending demand for fresher locally grown organic foods comes increased opportunity.

What Unique Growing Group Inc. has been able to do thru its relationships and market indicator analysis are to identify major underdeveloped opportunities. They are the manufacture of growing environments and the sales of All Natural and Organic Food nationwide if not worldwide.

The first opportunity is Uniformity and standardization, of growing environments. Not unlike the franchises of the 50's and 60's, McDonalds and Kentucky Fried Chicken gave consumers a great product and comfort to those consumers demanding a high level of cleanliness and healthy standards. This is a large factor where a consumer wants to know where the food is raised before it arrives in the kitchen.

The second opportunity is the ability to forecast the next target region for growth and expansion. The winning strategy for any military operation is to get to an area quickly and set up an infrastructure to let the solders do their job and that's exactly what Unique Growing Group Inc. will provide, turnkey growing environments quickly and affordably.

# Organic Food and Cannabis Culture Center Design



## ORGANIC/ALL NATURAL FOOD /ABOUT US

*We build high tech growing environments using proprietary systems that incorporate the latest technology available. Basically this means we repurpose steel shipping containers and convert them to self-contained, insulated, solarized, bug free, pesticide free, heated, cooled, LED lighted hydroponic growing facilities that can be managed from a computer or phone. Each of our Pods requires only seven to ten hours of attending weekly. Our Pods are capable of growing leafy green vegetables, herbs, mushrooms, cherry tomatoes and certain types of berries all year without regard to weather and free from pests and disease. These crops may be harvested up to thirty times a year. We also intend to be a major supplier in the organic and all natural marketplaces. We will be growing Romaine lettuce, herbs such as basil, mushrooms, spices, Tomatoes and berries. Our "Culture Centers" which will have between twenty and forty Enviro-Pods will be built in locations that are close to the customer base for our products thereby creating savings on shipping cost. It will also get the product to the customer at least a week quicker and fresher.*

*Organic Growers: The demand for organic food rose 11% between 2011 and 2012, reaching \$28 Billion. The market is now predicted to grow at a 14% annual rate for the next four years. Produce is the top category of organic sales and organic ingredients are an important draw for many restaurants. Key organic segments of interest are: Organic Restaurant Chains/Produce Suppliers/Retail Grocery Chains/farmers markets. The key to huge margins is to be a producer of high end fresh vegetables such as lettuce, cherry tomatoes, herbs mushrooms, berries etc., and to have the market connections that are based on long time business associations. We have those connections with some of the largest distribution chains in the United States. Food Pods can also be leased or sold to organic growers. Food Pods come in two sizes: 20 foot and 40 foot containers. Prices for these pods varies depending on size and configuration. Features can be tailored to customer specifications. We also will be growing fruit for sale to the organic food industry. (As an Example: One 40' pod can produce a minimum of 40,000 lbs. of strawberry which can be sold for \$6.99 a pound, resulting in up to \$280,000.00 in annual revenues from one Pod) We intend to create culture Centers with from twenty to forty Pods.*

# Organic Food Industry

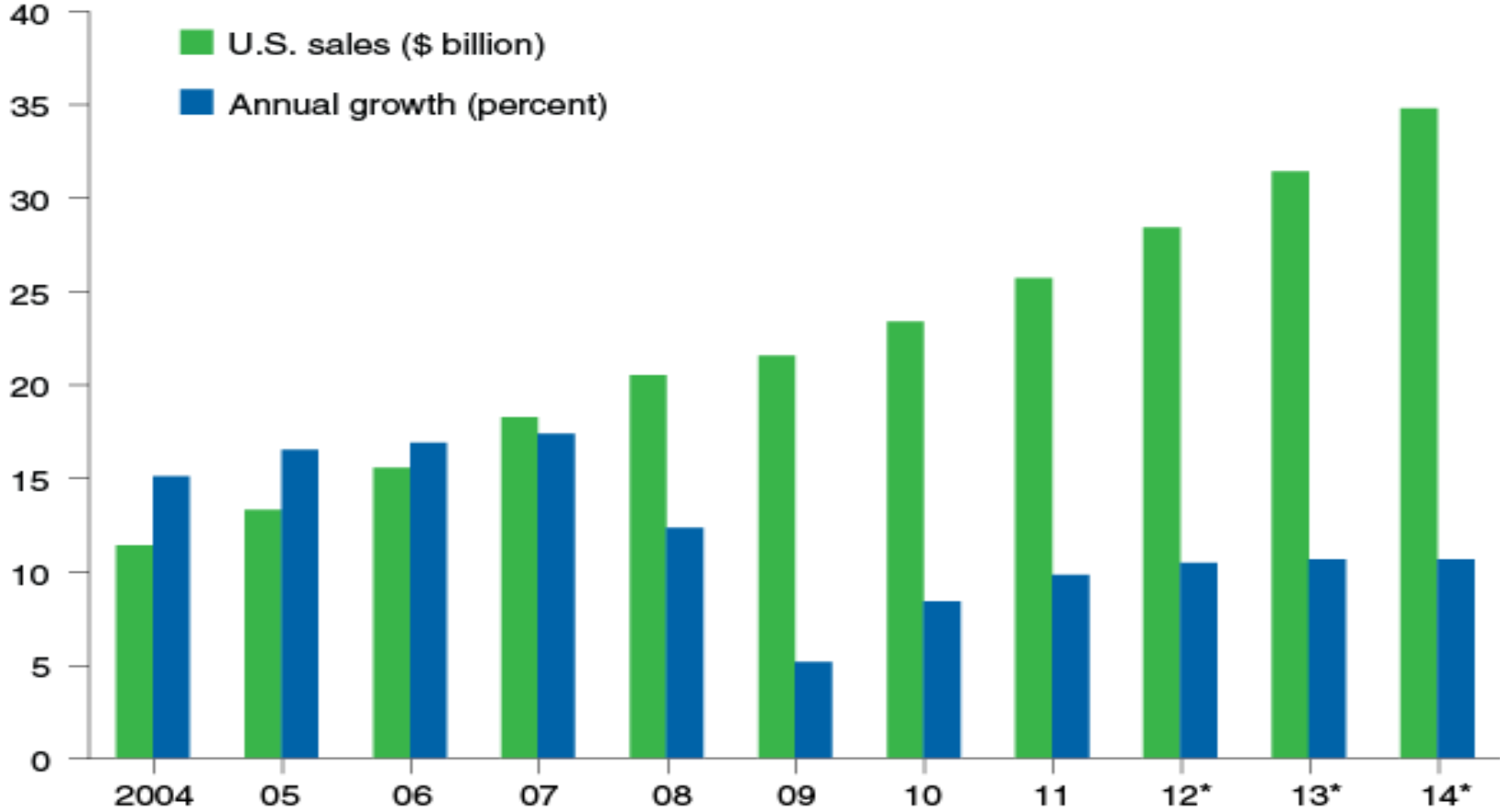
- ▶ **Organic Food Industry**
- ▶ U.S. consumer demand for organically produced goods has grown continuously since USDA established national standards for organic production and processing in 2002. And, while Americans economized on their food purchases during the 2007-09 recession, including purchases of organic products, growth in demand for organic products rebounded quickly following the recession. Industry analysts estimate that U.S. organic food sales were \$28 billion in 2012 (over 4 percent of total at-home food sales), up 11 percent from 2011. USDA has begun organic regulation of nonfood agricultural products—for example, laundry detergent with organic coconut oil, aloe vera, and other ingredients—which accounted for another \$2.2 billion in organic sales in 2011, according to the Organic Trade Association.
- ▶ Although USDA does not maintain official statistics on U.S. organic food sales, industry data suggest that the market share of organic sales held by various food categories has been remarkably stable over the last decade. Produce (fruits and vegetables) and dairy are still the top two organic food categories, accounting for 43 and 15 percent of total organic sales in 2012; their standing has been relatively unchanged in recent years.

# *Organic Trade in U.S.*

## *14% Growth a year forecast*

- ▶ Growth in organic agricultural production is taking place in both developed and developing countries worldwide, and the competition for major consumer markets in developed countries is increasing. U.S. producers have been challenged to keep pace with growing consumer demand for organic products for over a decade, and new statistics from the U.S. Department of Commerce show that organic imports play a key role in meeting U.S. demand. Many of the top imported organic products are tropical and subtropical crops, including bananas and coffee, which the U.S. does not produce in large quantities. However, among all organic product imports lettuce is the fastest growing.

**U.S. organic food sales reached \$28 billion in 2012**



\*Estimated.  
Source: USDA, Economic Research Service using data from *Nutrition Business Journal*, 2013.

## CAPITAL REQUIREMENTS AND FORECAST:

The company requires capital to construct the Food Pods, Grow Pods and Culture Centers as well as for purchasing the real estate locations for each Culture Center. Administrative costs include sales, marketing, lease administration and general management. The company intends to raise at least three million dollars in the first couple of months. These estimates are based on three million raised.

2015	Centers Built	Cost	Monthly Cash Flow	Corp Balance	Centers Cash Flowing
January	3	2.8M	0	200k	0
February	3	0	0	100k	0
March	3	0	750k	750k	3
April	3	0	750k	1.5M	3
May	4	1M	1M	1.5M	4
June	5	1M	1.25M	1.25M	5
July	6	1M	1.5M	1.5M	6
August	7	1M	1.75M	2.25M	7
September	9	2M	2.25M	2.5M	9
October	11	2M	2.75M	3.25M	11
November	13	2M	3.25M	4.5M	13
December	15	2M	3.75M	6.25M	15
Totals	15	14.8M	20M	6.25M	15



## Year Two

<b>2016</b>					
January	17	2M	4.25M	8.50M	17
February	19	2M	4.75M	11.25M	19
March	21	2M	5.25M	14.50M	21
April	23	2M	5.75M	18.25M	23
May	25	2M	6.25M	22.50M	25
June	27	2M	6.75M	27.25M	27
July	29	2M	7.25M	32.50M	29
August	31	2M	7.75M	38.25M	31
September	33	2M	8.25M	44.50M	33
October	35	2M	8.75M	51.25M	35
November	37	2M	9.25M	58.50M	37
December	39	2M	9.75M	66.25M	39
<b>2016 Totals</b>		<b>24M</b>	<b>84M</b>		<b>39</b>
<b>Combined Totals</b>		<b>38.8M</b>	<b>104M</b>	<b>55.25M</b>	<b>39</b>

## Key Personnel

### **RICHARD JOHNSON (CEO)**

Mr. Johnson has spent his career helping companies improve their business through integration of research, systems and personnel. Johnson has assisted in the successful launch of several companies. Johnson has a rich background in product marketing, promotions, public relations project management and communications. He began his career in operations at Merrill Lynch and then moved to All States

Steel Corporation in sales operations. In this role, Johnson was deeply involved in preparing financial statements and budget planning and human resources. Johnson later progressed through sales management and marketing positions at Natchez Steel Corporation and Gulf Coast Publishing. Johnson founded his own company in 1987, providing public relations support and business development. He has helped more than three hundred clients create market awareness, raise money and go public. His company—RMJ and Associates—grew to more than 30 employees. Johnson attended Georgia State University.

## Key Personnel

### **PETER BIANCHI ( PRESIDENT )**

Mr. Bianchi has over 20 years of senior management and finance experience. He spent the past 12 years as founder and CEO of a publicly-traded beverage manufacturing company. Being a CEO of a Beverage company gave him tools and expertise in many areas relevant for this position at Unique Growing Solutions. The food and beverage industry is a heavily regulated sector. Bianchi gained the experience to navigate red tape while focusing on the corporate directives of growing a company and making a profit for his shareholders. Bianchi has been recognized for innovation in product development, branding, advertising and trademarks. As CEO, Bianchi spearheaded more than 50 million in sales and invented an entirely new beverage category. Bianchi has been featured as an industry pioneer by media giants including ABC Nightline, PBS and Good Morning America. His achievements culminated with his selection as a featured keynote speaker at the World Beverage conference in Istanbul Turkey sponsored by the Coca-Cola Company.